



Center for Organizational Research 2013-2014 Annual Report

We appreciate your continued support of the Center for Organizational Research (COR). Enclosed please find the COR 2013-2014 Annual Report. Below are some of the highlights of COR activities during this period:

- Our COR executive committee members currently account for \$3.12 million of research grants from federal agencies, including the NSF and private foundations. Many of these grants represent collaborations among COR members.
- COR has provided \$10,000 to faculty members and doctoral students doing organizational research. This adds to \$28,000 that COR has distributed in the previous years. Small grants helped this year's grant recipients to generate an additional \$89,750 in research related funding. The next small grant call will go out in Fall 2014.
- COR sponsored Mikko Lamaanen from Hanken School of Economics in Helsinki, Finland, as a visiting junior fellow in Fall 2013.
- COR sponsored or co-sponsored 8 events, and encouraged participation in additional 7 events, all of which were attended by numerous faculty and graduate students.

On the last page of the report we include the expenditure summary for 2013-14, and budget plans for 2014-15. Based on this information and plans, we kindly request \$15,000 in funding from the Office of Research for the next academic year. The great majority of this funding will go to support small seed grants, which help generate additional funding for recipients. The return on this investment was almost nine-fold for 2013-14.

We are looking forward to working with you this coming year in our continued efforts to promote research in organization studies.

Sincerely,

Nina Bandelj
Gary Olson
COR Co-Directors

The Center for Organizational Research

The Center for Organizational Research (COR) brings together multi-disciplinary expertise to understand organizations and the process of organizing. Active participation of nearly 50 UCI faculty members in the School of Social Ecology, the Paul Merage School of Business, the School of Social Sciences and the Donald Bren School of Information and Computer Sciences, external faculty affiliates at universities across the United States, and external community affiliates creates a vibrant community that supports both research and its practical applications in this vital field.

Mission

The Center for Organizational Research (COR) facilitates research on organizations by connecting scholars from many different disciplines, providing a focal point and common meeting ground for scholars and practitioners, creating a venue for and financial support for developing collaborative research projects, and offering educational and financial resources for students.

New Challenges in Organizing

Organizing has always been fundamental to economic, political and social wellbeing. As the 21st century unfolds, we increasingly find organizing that diverges from traditional bureaucratic structures. Such possibilities can be found in global teams, web-based collaboration, network structures, collective threats to security and privacy, micro enterprises, international non-governmental organizations, and alliances across private, public, and non-profit fields. These developments raise opportunities for alternative modes of decision-making, just as they present challenges for accountability and efficacy. They also raise questions about how existing distributions of power encourage or limit organizational experimentation.

UC Irvine has enjoyed a long tradition of innovative, interdisciplinary organizational research that dates back to the founding of the campus in the mid 1960s. COR continues and solidifies this tradition with affiliates from anthropology, business, computer science, economics, education, humanities, informatics, organizational studies, political science, public policy, public management, sociology, and urban planning.

COR Co-Directors

Nina Bandelj, School of Social Sciences

Gary Olson, Donald Bren School of Information and Computer Science

COR Liaisons

Gerardo Okhuysen, Paul Merage School of Business

Martha Feldman, School of Social Ecology

COR Executive Committee Members

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Christine Beckman, Paul Merage School of Business

Phillip Bromiley, Paul Merage School of Business

Martha Feldman, Social Ecology

Gloria Mark, Donald Bren School of Information and Computer Science

Melissa Mazmanian, Donald Bren School of Information and Computer Science

Gerardo Okhyusen, Paul Merage School of Business

Gary Olson, Donald Bren School of Information and Computer Science

Judith Olson, Donald Bren School of Information and Computer Science

Jone Pearce, Paul Merage School of Business

Judith Stepan-Norris, Social Sciences

Dan Stokols, Social Ecology

Alladi Venkatesh, Paul Merage School of Business

Advisor to the Executive Committee

Lyman Porter, Paul Merage School of Business

COR Staff Support

Alex Toll, Paul Merage School of Business

Affiliated Faculty

UCI Internal Affiliates

- Jacob Avery, Social Sciences
- Nina Bandelj, Social Sciences
- Chris Bauman, Paul Merage School of Business
- Christine Beckman, Paul Merage School of Business
- Tom Boellstorff, Social Sciences
- Catherine Bolzendahl, Social Sciences
- Geoffrey Bowker, Donald Bren School of Information and Computer Science
- Philip Bromiley, Paul Merage School of Business
- Carter Butts, Social Sciences
- Simon Cole, Social Ecology
- Joe Dimento, Social Ecology
- Paul Dourish, Donald Bren School of Information and Computer Science
- Katherine Faust, Social Sciences
- Martha Feldman, Social Ecology
- David Frank, Social Sciences
- Mary Gilly, Paul Merage School of Business
- Yan Gong, Paul Merage School of Business
- Ann Hironaka, Social Sciences
- Matt Huffman, Social Sciences
- Helen Ingram, Social Ecology

- Raul Lejano, Social Ecology
- Elizabeth Loftus, Social Ecology
- Gloria Mark, Donald Bren School of Information and Computer Science
- Bill Maurer, Social Sciences
- Melissa Mazmanian, Donald Bren School of Information and Computer Science
- Sanjoy Mazumdar, Social Ecology
- David Meyer, Social Sciences
- Bonnie Nardi, Donald Bren School of Information and Computer Science
- Gerardo Okhuysen, Paul Merage School of Business
- Gary Olson, Donald Bren School of Information and Computer Science
- Judith Olson, Donald Bren School of Information and Computer Science
- Ellen Olshansky, Nursing Science
- Jone Pearce, Paul Merage School of Business
- Andrew Penner, Social Sciences
- Seth Pipkin, Social Ecology
- Francesca Polletta, Social Sciences
- Lyman Porter, Paul Merage School of Business
- Charles Ragin, Social Sciences
- Maria Rendon, Social Ecology
- Shawn Rosenberg, Social Sciences
- Evan Schofer, Social Sciences
- Kaye Schoonhoven, Paul Merage School of Business
- Carroll Seron, Social Ecology
- Tony Smith, Social Sciences
- Judith Stepan-Norris, Social Sciences
- Dan Stokols, Social Ecology
- Shauhin Talesh, Law School
- Denis Trapido, Paul Merage School of Business
- Alladi Venkatesh, Paul Merage School of Business
- Margarethe Wiersema, Paul Merage School of Business

External Affiliates

- Paul Adler, University of Southern California
- Beth Bechky, UC Davis
- Lisa Cohen, McGill University
- Jane Dutton, University of Michigan
- Lynn Eden, Stanford University
- Kimberly Elsbach, UC Davis
- Cristina Gibson, University of Western Australia
- Rodney Lacey, Emory University
- James G. March, Stanford University
- Calvin Morrill, UC Berkeley
- David Obstfeld, California State University Fullerton

- W. Richard Scott, Stanford University
- Gretchen Spreitzer, University of Michigan
- Diane Vaughan, Columbia University
- Marc Ventresca, University of Oxford

COR Alumni

- Alexis Hickman Bateman, MIT
- Amy Volda, Cornell University
- Ben Lind, Higher School of Economics, Moscow
- Dana McDaniel, California State University, Long Beach
- Elizabeth Chiarello, Saint Louis University
- Heather Goldsworthy, University of Pennsylvania
- James Bany, Loyola Marymount University
- Jasmine Kerrissey, University of Massachusetts, Amherst
- Julka Almquist, IDEO Chicago
- Katie Pine, University of California, Irvine
- Kathryn Quick, University of Minnesota
- Laura Huang, The Wharton School
- Kenji Klein, St. Mary's College of California
- Rita Shah, Elizabethtown College
- Yongming Kow, National University Singapore
- Natalia Milovantseva, University of California, Irvine
- Elizabeth Sowers, California State University, Channel Islands
- Kristen Shorette, State University of New York, Stony Brook

Calendar of Events Sponsored or Co-sponsored by COR: 2013-2014

COR's role in the UCI organizational community continues to evolve and change to respond to the needs of the organizational community. COR continues to host speakers, but also focuses on community building and skill building. COR is also increasingly coordinating with other entities on campus. In 2013-2014, COR sponsored or co-sponsored eight events, and advertised an additional seven of relevance to organizational research.

COR sponsors the following types of events:

- **COR Faculty Development Workshops**
Faculty members read a work in progress of one of the affiliates and discuss it. Discussants start the commentary.
- **Seminars**
Organizational scholars present their research to the faculty affiliates and other interested organizational scholars.
- **Skill Building and Community Building Event**

These are opportunities to develop research skills and to disseminate information about resources and activities relevant to organizational research.

The following are the events sponsored or co-sponsored by COR this year:

October 7, 2013

COR Co-sponsored Seminar with the School of Education (UCI)
Prof. Mitchell Stevens, Stanford School of Education
Director, Scandinavian Consortium for Organizational Research (SCANCOR)
“Education without States”

October 18, 2013

COR Community Building Event
“Academic Speed-Dating”

October 25, 2013

COR Co-sponsored Seminar with the Donald Bren School of Informatics (UCI)
Dr. William J. Clancey, Senior Research Scientist
Florida Institute for Human and Machine Cognition
“Working on Mars: The Mars Exploration Rover as a Collaboration Tool for Interdisciplinary Field Science”

November 22, 2013

COR Faculty Development Workshop
Prof. Jacob Avery, Department of Sociology
University of California, Irvine
“Chronically Unhoused Men and the Enabling Habitat of Atlantic City, New Jersey”
Discussants: Maria Rendon (Social Ecology) and Nina Bandelj (Social Sciences)

December 9, 2013

Paul Merage School of Business - Seminar of Interest to COR Community
Prof. Don Moore, Barbara and Gerson Bakar Faculty Fellow
UC Berkeley, Haas School of Business
“Optimistic About Optimism: The Belief That Optimism Improves Performance”

January 17, 2014

Paul Merage School of Business – Seminar of Interest to COR Community
Prof. Candace Jones, Management & Organization
Carroll School of Management, Boston College
“Let’s Get Concrete: Institutional Logics, Aesthetic Responses and the Introduction of a New Material”

January 17, 2014

Donald Bren Hall – Seminar of Interest to COR Community
UCI Institute for Software Research
Prof. Jonathan Grudin, Principal Researcher, Natural Interaction Group, Microsoft
Affiliate Professor, Information School, University of Washington

“Managing Boundaries: Social Media Use by Enterprise Employees”

February 21, 2014

Department of Sociology – Seminar of Interest to COR Community
Prof. Emilio Castilla, Massachusetts Institute of Technology
“Meritocracy and the Employment of Foreign Nationals”

February 26, 2014

Paul Merage School of Business – Seminar of Interest to COR Community
Vibha Gaba, Associate Professor of Entrepreneurship at INSEAD
“Learning to Let Go: Social Influence, Learning and the Abandonment of Corporate Venture Capital Practices”

March 14, 2014

COR Seminar
Prof. Paula Jarzabkowski, Strategic Management
City University London
“Routines for Generating Financial Deals: Performing interdependence between Artifacts, Actions and Outcomes”

April 18, 2014

COR Faculty Development Workshop
Prof. Gloria Mark, Department of Informatics
University of California, Irvine
“Bored Mondays and Focused Afternoons: The Rhythm of Attention and Online Activity in the Workplace”
Discussants: Dan Stokols (Social Ecology) and Judy Olson (Informatics)

May 9, 2014

COR Co-sponsored Seminar with the Department of Sociology (UCI)
Prof. Ed Walker, Department of Sociology
University of California, Los Angeles
“Media Activism, Discursive Opportunities, and Social Movement Policy Impact: How ‘Gasland’ Reshaped the Politics of Fracking in the U.S., 2010-2013”

May 9, 2014

Donald Bren Hall – Seminar of Interest to COR Community
Prof. Ingrid Erickson, Department of Library and Information Science at the School of Communication & Information, Rutgers University
“Beyond Nomadic: Mobility, Knowledge Work and Infrastructure”

May 14, 2014

Paul Merage Business School – Seminar of Interest to COR Community
Prof. Laura Kray, Warren E. and Carol Spieker Chair in Leadership
UC Berkeley, Haas School of Business

“When Opportunity Knocks, Women are Disproportionately Deceived: Gender Stereotypes about the Ease of Being Misled Influence Negotiator Deception”

May 30, 2014

COR Community Building Event

“Research Poster Presentation – 2013/2014 COR Grant Recipients”

2013-14 COR Visiting Scholar: Mikko Laamanen

Mikko Laamanen is a doctoral student at the Department of Marketing at the Hanken School of Economics in Helsinki, Finland. His dissertation examines the practices of value creation in the labor movement from a membership perspective. This qualitative ethnographic inquiry looks at the strategic and everyday organizing practices that unions engage in and their ramifications to the union, current and potential members as well as the overall revitalization of the labor movement.

From March to December 2013 Mikko is a visiting scholar at the Paul Merage School of Business at UCI. During his stay he is working with Prof. Alladi Venkatesh as well as taking part in doctoral seminars on social movements and industrial relations at the Department of Sociology.

Beyond his dissertation research Mikko is engaged in further interdisciplinary research combining consumer research, organization theory, and social movement theory. These other projects include a study of collaborative consumption as a transformative marketplace phenomenon; resource mobilization in voluntary associations, and practice theoretical research to changes in higher education and doctoral studies.

COR SMALL GRANTS

Progress Reports from 2013-2014 COR Small Grant Recipients

For several grant recipients, COR funding led to securing additional funds or publishing journal articles. Based on COR-funded research:

- Mark Berlin was awarded a National Science Foundation Doctoral Dissertation Improvement Grant in Law and Social Science (\$21,000) and a research grant from the Center for Global Peace and Conflict Studies (\$750). Additionally, Mark spent four months as a guest researcher at the Peace Research Institute Frankfurt in Frankfurt, Germany to further his research and presented his findings at the annual International Studies Association convention in Toronto.
- Scott Mitchell presented his research at the Atlanta Competitive Advantage Conference PhD Research Development Workshop and at the Merage School of Business, where he received 2nd place in a faculty and student vote on the best poster.
- Dahlia Hegab’s research was supported by the Google Anita Borg Memorial Scholarship Program (\$1,000) and the American Association of University of Women (AAUW) Selected Professions Fellowship Program (\$18,000). She will present the

results of her research in a poster presentation at the Grace Hopper Celebration in October 2014 in Phoenix, Arizona.

- Oscar Tsai's received additional support through a 2013 Haynes Lindley Doctoral Dissertation Fellowship from the John Randolph Haynes and Dora Haynes Foundation, and a Social Ecology Dean's Dissertation Writing Fellowship for Spring Quarter 2014.
- Jessica Perez received an award for continued research from the Newkirk Center for Science and Society Fellowship (\$8,000), and dissertation research grants including the Dean's Dissertation Writing Fellowship Fall 2014 (\$10,000) and the Dean's Award for Diversity in Research (\$1,000) from the University of California, Irvine. She has presented her research in various conferences and forums including the Public Policy Research Forum held in Irvine, CA in May 2014, and will present her findings at the Society for the Study of Social Problems Annual Meeting in San Francisco, CA in August 2014.
- Duygu Akdevelioglu presented a preliminary version of this research at the Markets Culture Consumption Workshop held at the Paul Merage School of Business, UCI in March 2014.
- Francisco Fernandez presented his research at the UC Humanities Research Institute's Residential Research Group on Urban Ecologies. He submitted chapter on urban poverty and institutional design for inclusion in *The Social Ecology of Poverty*, a forthcoming book edited by the National University Autonomous of Mexico (UNAM) and Fondo de Cultura Economica (FCE).
- Dr. Cory Knobel presented his research at the Intel Science and Technology Center for Social Computing in Hillsboro, Oregon in March 2014.
- Dr. Evan Schofer will present his research at an upcoming presentation at the American Sociological Association meetings in August 2014 entitled "World Society and Local Organization: Rethinking the Links and Mechanisms."

The fellowship and small grant recipients from 2013-14 supplied COR with reports on their use of funds, detailed below.

Mark Berlin

Implementing International Law: The Worldwide Spread of National Criminal Laws Against Genocide, War Crimes, and Crimes Against Humanity

The goal of this project is to map and explain the worldwide spread of national criminal laws against state-sponsored human rights atrocities, specifically, genocide, war crimes, and crimes against humanity. Making sense of the spread of these laws is important because the effectiveness of the international criminal justice regime depends on their existence. Even though when it comes to international criminal justice, the International Criminal Court (ICC) receives most of the public and scholarly attention, the treaties that make up the international criminal justice regime are designed to have domestic courts play the primary role in prosecuting atrocity crimes. Yet, for the most part, national courts cannot carry out such prosecutions in the absence of domestic legislation that defines and criminalizes these crimes. Thus, it is important to understand why and to what extent states have adopted these laws. On a more theoretical level,

answering these questions also contributes to our understandings of why and when states make international law part of their domestic law.

The answer I propose to the question of how and why atrocity laws have spread focuses primarily on the role of transnational professional associations in promoting a consensus among technocratic criminal law specialists that these laws should be part of a modern criminal code. I argue that states are thus most likely to adopt these laws not as targeted legislative initiatives but as a result of larger processes of criminal code reform in which they delegate the work of drafting reforms to technical experts.

My research design follows a multi-method approach that combines statistical analyses of a worldwide sample of cases with qualitative historical case studies. Part of the historical component involves conducting interviews with two kinds of individuals: those who have assisted countries in drafting new criminal codes, and those who have played leading roles in the most prominent and influential professional association of criminal law specialists since World War II, that is, the International Association of Penal Law (IAPL).

COR funding was used to defray the costs of traveling to Chicago to conduct interviews with M. Cherif Bassiouni, a longtime president and secretary general of the IAPL who also participated in the drafting of the innovative 1957 Ethiopian penal code. COR funding was also used to defray the costs of purchasing software that will allow me to convert scans of archival documents to text-searchable PDFs.

Scott Mitchell

Ownership Form and Competition: The Role of Monitoring and Coordination Capabilities

Prior research has recognized the importance of ownership form on the competitive behavior of multi-unit organizations. However, the interaction between ownership form and other dimensions of firm heterogeneity remains largely unexplored. This paper examines how multi-unit ownership form and a firm's capability to coordinate and monitor work in combination to impact firm competitive behavior. I test competing hypotheses for the impact of ownership form on prices and find that firms with fewer agency concerns charge higher average prices. This effect is exacerbated by a firm's inability to monitor and respond to market changes. I find strong preliminary support for my hypotheses using a panel data set of California retail gas stations.

COR funding was used to purchase the data used in this paper. I purchased data from two sources with the funds. The Oil Price Information Service (OPIS) provided data on daily gas station prices for all stations in Riverside County, California. I purchased data on the ownership of the stations from reportallusa.com. The data on the ownership information and daily station prices were combined with other data sources to identify gas station ownership and firm and station characteristics that impact prices.

Dahlia Hegab

Modernizing Technical Education: How Constructionist Learning and Informal Educational Organizations are Attracting Women to STEM

Recent literature discussing ways to strengthen the inclusion of women in computer science focuses on bringing women into the computer science pipeline during educational years such as middle school, high school, perhaps even college, but little attention is paid to bringing women into the pipeline during their postgraduate years. The purpose of this work is to discuss the growth of learning groups and programs dedicated to broadening the inclusion and diversity of women in computing, particularly adult women who have graduated college with non-technical degrees, that are now attempting to transition into the software engineering field. We discuss our exploration and findings of one female technical learning group, drawing on participant interviews and field site observations, to understand and explore the novel ways these informal organizations demonstrate a new ecology of technical learning that is seemingly more effective at developing women's interest in these scientific fields such as computer science.

Our qualitative study looks at informal technical learning groups and their pedagogies, while providing design considerations for promoting diversity in educational organizations. We used multiple methods including participant observation, shadowing, and formal and informal interviewing to understand the learning practices of adult female students in this software engineering fellowship bootcamp in California. We also shadowed participants at the fellowship bootcamp field site and at a project showcase at GitHub headquarters. Formal interviews with 15 fellowship bootcamp graduates were conducted. These interview participants included graduates who had just completed the fellowship, along with graduates from earlier class sessions, most of which were already working in the software engineering industry. Our interviews focused on motivations for joining the 10 week fellowship, previous background before joining, interactions with peers, instructors, and mentors provided during the fellowship, educational environment, career development, and individual projects.

COR funding was used to fund the research trip to the fellowship bootcamp in San Francisco. The COR funding paid for transportation, airfare, accommodation, and giftcards for all the research participants in the fellowship bootcamp in San Francisco who volunteered to be interviewed. Additionally, the funding will be used to present the research at the Grace Hopper Celebration in October 2014.

Jessica Perez

If You Give a Feast, Invite the Poor: Inviting the Homeless to the Planning Table

The homeless experience many barriers to accessing and using services. Including the homeless in the design and delivery of homeless assistance programs may eliminate some of these barriers and increase organizational success. The

Salvation Army, Orange County (SAOC) will demolish their current emergency shelter in Santa Ana, CA and replace it with a newer facility. These plans had been opposed by the city of Santa Ana until the recent passing of state and city legislature altered the political climate in favor of providing more services to the homeless.

The purpose of this dissertation is two-fold: (1) to build and apply a theoretical framework to the examination of the SAOC's efforts to plan a new emergency shelter in the face of changing policy priorities; and (2) to encourage the SAOC to involve the affected (homeless clients) in the planning process for this new emergency shelter. This embedded case study of the SAOC will occur in three phases: (1) interviews with homeless individuals to derive a model of ideal emergency shelter design and implementation from the perspective of service users; (2) observations at Santa Ana city council and planning meetings and interviews with city planners to create a contextualized narrative around the development of Ordinance No. NS-2848—which legally entitles the SAOC to expand their emergency shelter services; and (3) interviews with the SAOC's administrative staff and board members and observations at the SAOC's executive board meetings to (a) understand how the SAOC plans new services for the homeless in light of the passing of Ordinance No. NS-2848; (b) determine the extent that the SAOC incorporates client feedback into this planning process; and (c) encourage the SAOC's involvement of the affected in this process.

Locally, this work has the potential to encourage one of the SAOC's most collaborative planning efforts. Managing the perspectives of all those affected by this process, including the homeless community, will enhance the overall congruence of this emergency shelter and eliminate many of the barriers that the homeless face in using shelter. This may also lead to more mindful planning efforts in the future. More broadly, barriers to accessing services and quality of service delivery are national issues. This work will contribute to an understanding of how various stakeholder groups come together to make decisions that affect service provision for the homeless. It also serves to highlight what role, if any, the affected can have in these processes. Finally, information gleaned from this process can provide insights to other organizations facing similar issues of delivering enhanced services that the homeless can effectively access and use.

COR funding was used for transcriptions of interviews and recorded meetings (data collection). Additionally, I purchased a qualitative software package to analyze the data produced by this project along with word processing and data storage software. Finally, I used some of the funds for travel, training and conference expenses tied to this research.

Oscar Tsai

Towards A Sustainable Los Angeles Region? Insights from The Regional Plan

The main objective of this research is to evaluate the regional planning process and product that will influence future sustainable development in Southern California. In April 2012, the Southern California Association of Governments (SCAG) adopted the

Los Angeles region's first long-term plan for urban development that intends to reduce carbon emissions by integrating land use and transportation planning. Known as the 2012-2035 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS), the plan calls itself “a shared vision for the region’s sustainable future.” The adopted plan represents the first major step towards a regional approach to sustainable planning in Southern California, where local control of land development regulations has been the tradition.

To develop the RTP/SCS, SCAG was required by California's Sustainable Communities and Climate Protection Act, also known as Senate Bill 375 (SB 375), to implement a public and extensive plan-making process intended to be inclusive of a variety of stakeholders. During this process, stakeholders formed coalitions through negotiations, and certain dominant groups had considerable influence over the final product. Within the scholarly literature, these dominant groups are known as “urban regimes.” With this in mind, this research examines: 1) what sustainable development goals were compromised or enhanced in the adopted plan, 2) how urban regimes contributed to the RTP/SCS planning process and plan, and 3) what were the barriers and channels to a regional approach to sustainable development?

Utilizing the sustainable development criteria defined by the United States Green Building Council, this research evaluates the extent to which the L.A. region’s 2012-2035 RTP/SCS promotes sustainable development, as compared to the preceding 2008 Regional Transportation Plan. Additionally, interviews with directors of key stakeholder groups and their organizations’ comment letters on the draft RTP/SCS are analyzed for content pertaining to cooperation for the advancement of mutual sustainability goals.

The qualitative analysis in this study is facilitated by a grant from the Center for Organizational Research (COR), which allowed the researcher to purchase a PC to devote to data and use ATLAS.ti, a leading qualitative analysis software that only runs with a Microsoft Windows operating system.

Preliminary analysis of the data suggest that stakeholders focused on alternative transportation, health, and conservation were able to organize as a regime to ensure that their goals were addressed in the adopted RTP/SCS. Supported by the emission reduction targets of SB 375 and the intent of SCAG to achieve those objectives, the RTP/SCS strongly integrates active transportation and multi-unit and transit-oriented development. The data suggest that through the RTP/SCS process and plan, the perception of regional planning in the L.A. region has changed, particularly with regards to the role of land use and development patterns as a key elements in a regional transportation plan, and SCAG as a planning facilitator. However, the weak integration of affordable housing in the RTP/SCS, and minimal involvement by members of the public, reflect missed opportunities that should be addressed further in the next RTP/SCS update in 2016.

Deborah Lefkowitz

The institutional construction of breast cancer as disability

COR funding enabled initiation of a research project on the role of institutional interactions in breast cancer survivorship and the interface between individual cancer survivors and their employers, insurance companies, health care providers, and government agencies as recorded in the database records of the Cancer Legal Resource Center (CLRC). CLRC, a joint program of Disability Rights Legal Center and Loyola Law School Los Angeles, provides free information and education about cancer-related legal issues to the public through its national telephone assistance line. Since it was founded in 1997, CLRC has assisted over 45,000 callers. The database records of all calls to the telephone assistance line represent a unique—and as yet totally unstudied—resource for understanding the institutional role in constructing cancer as a disability under federal laws, notably the Americans with Disabilities Act and Section 504 of the Federal Rehabilitation Act.

Outside the medical context, there has been little attention to cancer survivorship in relation to cultural or institutional practices. Ethnomethodology provides a theoretical framework for analyzing CLRC's database records as an institutional discourse that generates a legal concept of cancer as disability. This construction of disability can be seen as a remedial effort to address what ethnomethodologist Garfinkel termed "breaches" in the social fabric, interactional moments when tacit or background understanding of participants is not mutually shared (Garfinkel, H. 1967. *Studies in ethnomethodology*. Englewood Cliffs, NJ: Prentice-Hall). CLRC's database records provide clues to specific institutional contexts when tacit understanding about breast cancer fails, pointing to cultural and societal assumptions about health and illness as they impinge on individual survivorship. This research is part of a larger doctoral project on breast cancer survivorship and the survivor-institutional interface in California's Inland Empire comprising Riverside and San Bernardino counties.

COR funding was used for transportation and research supplies.

Tao Wang

Investigating the Role of Context in Loosely Organized Information Sharing

In this project, we conducted a few exploratory studies to understand context-aware crowdsourcing technologies. Crowdsourcing is an emerging paradigm to accomplish tasks that are often large scale or require fast actions. Using traditional methods would either produce less than desired performance or come with great resource cost. Various crowdsourcing platforms are commercially available. However, they are limited to browser-based tasks. In this project, we plan to take crowdsourcing to mobile devices. In addition, as mobile devices are often equipped with a rich set of sensors, we are interested to evaluate its potential for context-specific tasks. Like other less researched topics, there are many questions to ask. For example, what tasks can

such technologies aid the best? How are users motivated to contribute in such a community? Are there any patterns when creating content using such technologies? How do users evaluate the usefulness of anonymously crowd-sourced resources?

In order to gain some preliminary understanding and set up further research agenda, we built an Android mobile app for crowdsourced information sharing. Using this mobile app, a user can post location specific questions to designated areas. Other users from the area would be able to respond before the deadline passes. For example, a user can post the question “how long is the queue at Starbucks” to the neighborhood around the Starbucks shop of interest with a deadline “one hour from now”. Users within that area, presumably having firsthand experience of the needed information, could reply in a format specified by the information seeker. The mobile app accommodates a full range of content types, including photo, confirmation, multiple choice, and free text.

With COR’s support, we have finished the development of a prototype mobile app for Android platform. In Spring 2014, we conducted two user studies to gain a preliminary understanding in two use cases: crowd-sourced target tracking, and crowd-sourced question/answer platform. The first one was a one-hour activity. During the study, subjects gathered in an outdoor area and they were asked to respond to questions via the mobile app. A researcher posted questions asking if they had seen any people matching certain descriptions. Some questions were posted to the whole area, whereas some were posted to a smaller area based on earlier responses. This experiment was designed to simulate a selective surveillance process that could be useful in situations such as tracking suspicious activities. The other study is a two-week software trial. Subjects used the mobile app to participate in typical information seeking activities. Subjects were required to finish a pre-study questionnaire that surveys their information-seeking habits, use the mobile app daily for two weeks, and to complete a post-study questionnaire that surveys their feedback on the mobile app. A small subset of subjects also attended a one-hour one-on-one interview to discuss their experience in depth. These data gave us a better understanding of what we need to do to move this research forward. For example, we decided to build another version for iOS devices so that we could reach a wider audience before any meaningfully real community could be created (and therefore properly researched). Our experience also promoted ideas for crowd-sourced technologies based on automated real-time sensor data.

COR funding was used in development and user studies. We have purchased necessary hardware for prototype development, including a development phone, open-sourced sensors, a data package, and webhosting services. We also used the funding for user studies; specifically, equipment, recruitment material, and incentives.

Christopher W. Bauman **Employees’ Perceptions of Corporate Social Responsibility**

Corporate social responsibility (CSR) is a popular topic in the news and in the boardroom, but scientific literature offers mixed signals about whether or how it affects

firm performance. One underutilized approach to understanding some of the potential costs and benefits of CSR to firms is to investigate the impact of CSR on employees. Research often addresses how CSR affects important stakeholder groups, especially investors (e.g., Graves & Waddock, 1994) and consumers (e.g., Sen & Bhattacharya, 2001), but it has tended to neglect employees (Aguilera et al., 2007; Aguinis & Glavas, 2012). This gap in knowledge is surprising given how well established it is that employee attitudes and behavior have far reaching consequences for the overall success of organizations (e.g., Chambers, Foulon, Handfield-Jones, Hankin, & Michaels, 1998, Lawler, 1992; Pfeffer, 1994). If CSR can, for example, attract talent, increase commitment, encourage organization citizenship behavior, or decrease turnover, then firms that engage in CSR should perform better than those that do not. To this end, the current research (1) tested which types of actions taken by companies affect employees' attitudes toward their company, and (2) explored why CSR matters to employees.

The research consisted of surveys of students enrolled in the UCI and UCLA fully-employed MBA programs. This sample consisted of adults who had at least 5 years (and usually more) work experience in "white-collar" jobs across a wide range of industries. Participants completed a questionnaire derived from Turker's (2009) CSR scale. The scale asks participants to report their attitudes about 17 firm activities that are commonly labeled as CSR by scholars and ratings agencies. To evaluate perceived corporate morality, participants completed 5 items measure of moral conviction (Skitka, Bauman, & Sargis 2005). Finally, participants completed measures of organizational commitment, an individual difference measure of perceived importance of CSR, and items that collected demographic information.

Funding from COR was used to provide incentives to complete the survey.

Cory Knobel

Cyberinfrastructure and Emerging Forms of Work: Transductive Annotation in the RCSB Protein Data Bank

This research project continues and extends the work done through a completed NSF Office of Cyberinfrastructure study – "Evaluating Best Practices in Collaborative Cyber Science & Engineering." The annotation staff at the Rutgers-based Protein Data Bank (PDB) curates the centralizing database for protein models used throughout the world in pharmaceutical, medical, and protein research. Started in 1971, the PDB is one of the longest existing examples of cyberinfrastructure with continuous management and leadership, which has facilitated the transition from a fledgling source of information for the x-ray crystallography community to a global data resource for all aspects of protein-based scientific inquiry.

Unlike most scientific data repositories, where data is extracted after publication and inserted into the database, the annotation staff (all of whom hold doctorates in structural biology, chemistry, or physics) work actively with submitting scientists to review, verify, and structure the data prior to publication. Further, they augment protein

submissions with standards-driven metadata, qualitative descriptions of the curation process, and evaluations of the model veracity. To this end, annotators in the PDB perform not simple data work, but deep curation and *transduction* of laboratory data into usable and useful scientific objects for the larger communities. This unique role serves as a model for other cyberinfrastructure projects as they mature from active sites of scientific inquiry to longer term community data resources that collect, curate, and disseminate the significant corpus of data generated by earlier efforts of cyberinfrastructure. By understanding the roles, work practices, and positioning in a distributed ecology of scientific production of PDB annotators, this research aims to generate recommendations for fostering sustainable management practices and legitimate vocational paths for other projects and scientific data-dependent communities as their cyberinfrastructure efforts mature beyond the initial phases of inquiry.

The small grant funding from the Center for Organizational Research was used to support fieldwork. Specifically, the grant funded travel and lodging to spend a four-day period in residence at Rutgers University with the PDB management and annotation staff, where observation and interviews were conducted.

Evan Schofer

International Organizations and the Emergence of Domestic Environmental NGOs in Taiwan and Finland

With collaborators at the University of Tampere, Finland, I embarked on a project to study the emergence of environmental NGOs in comparative context. The research focuses in particular on the relationship between international organizations and the domestic political sphere. A core finding of my prior work is that international organizations – variously referred to as “international NGOs” or “global civil society” play a central role in encouraging the formation of domestic voluntary associations. However, the processes and mechanisms involved have not been directly studied, and the implications for domestic associational life are largely unexplored.

The research design involved collecting organizational documents and conducting interviews of key organizational personnel to trace the origins of the thirty largest environmental associations in Finland and Taiwan. I have been working with Lir Wang, a doctoral student in sociology, to collect the Taiwanese data. Laura Vakeasuo (U. of Tampere) has collected the Finnish data. We conducted extended semi-structured interviews (typically 2-3 hours) with 30 major environmental groups in each country. Interviews addressed the origins, history, activities, and international ties of the environmental groups studied.

COR funds supported a graduate student researcher (GSR) during spring of 2014, to analyze the transcribed Finnish interview data and compare results with interviews from Taiwan. Results of Finnish data were surprisingly similar to the evidence from Taiwan, identifying universities and expert personnel (e.g., professors) as key actors in encouraging the global emergence of new environmental groups. Results did not support conventional ideas that international NGOs are the primary networks of

global diffusion. These results, combined with surveys of Brazil that will be conducted this summer, will form the basis of a major comparative paper that we are preparing for journal submission.

COR funds were used to support a graduate student researcher (GSR) for 50 hours during spring of 2014, to analyze the transcribed Finnish interview data and compare results with interviews from Taiwan.

New and Continuing Grants Received by Executive Committee Members

Nina Bandelj, School of Social Sciences

National Science Foundation (2013-2015), Interdisciplinary Program in Behavioral and Social Sciences (PI: Nina Bandelj, Co-PIs: Julia Elyachar, Gary Richardson, James Weatherall) (\$249,928).

Innovative Doctoral Recruitment Grant (2013), Graduate Division, University of California, Irvine (\$1,000)

Center for the Study of Democracy (2013), University of California, Irvine (\$4,500)

Martha S. Feldman, Social Ecology

Kettering Foundation (2013), "Conditions for Inclusive Management" (\$18,700)

Gary Olsen, Donald Bren School of Information and Computer Science

"Working Together Apart: Challenges of Cross-Cultural Collaboration", Google, April 2010-April 2016, \$1,500,000 [Project Co-Director]

"VOSS: Micro-Analytics of Collaboration in Distributed Work: What Makes Collaboration Work," National Science Foundation, September 2013 – August 2016, \$398,950 [Project Director]

Judith Olsen, Donald Bren School of Information and Computer Science

"Working Together Apart: Challenges of Cross-Cultural Collaboration", Google, April 2010-April 2016, \$1,500,000 [Project Co-Director]

"VOSS: Micro-Analytics of Collaboration in Distributed Work: What Makes Collaboration Work," National Science Foundation, September 2013 – August 2016, \$398,950 [Project Director]

Melissa Mazmanian, Donald Bren School of Information and Computer Science

PI, NSF HCC Award: Creating a Data-Driven World: Situated Practices of Collecting, Curating, Manipulating, and Deploying Data in Healthcare, co-PI, with Kathleen Pine, \$500,000, Sep 2013 – Oct 2016

Intel Early Career Faculty Honor Program, \$40,000, June 2013

Co-PI NSF VOSS Award: Innovating Across Cultures in Virtual Organizations, PI, Paul Dourish, \$400,000, Aug 2010 – Sep 2013

Judith Stepan-Norris, School of Social Sciences

University of California, Irvine, Center for the Study of Democracy (2014). "1894 Coal Strike in Illinois." \$2,500.

Alladi Venkatesh, Paul Merage School of Business

Association for Consumer Research \$5,000.

Publications by Executive Committee Members in 2013-2014

Nina Bandelj, School of Social Sciences

Bandelj, Nina, Kristen Shorette, and Elizabeth Sowers. "Global Economic Networks." In *Emerging Trends in Behavioral and Social Sciences*, edited by Robert Scott and Stephen Kosslyn. Hoboken, NJ: John Wiley and Son. In press.

Bandelj, Nina and Katelyn Finley. "Eastern Europe." *Encyclopedia on Race, Ethnicity and Nationalism*, edited by John Stone, Blackwell Wiley Publishing. In press.

Bandelj, Nina and Paul James Morgan. "Culture and Economy." *International Encyclopedia of Social and Behavioral Sciences*, edited by James D. Wright. Oxford, UK: Elsevier. In press.

Bandelj, Nina, Lyn Spillman and Frederick Wherry. "Economic Culture in the Public Sphere." *European Journal of Sociology*. In press.

"The Rise of Management Education in Postsocialist Europe." 2014. Chapter in *Globalized Management, Localized Resistance*, edited by Ulrike Schuerkens. London, UK: Routledge.

Bandelj, Nina and Matthew C. Mahutga. 2013. "Structures of Globalization: Evidence from the World-Wide Network of Bilateral Investment Treaties (1959-2009)." *International Journal of Comparative Sociology* 54(2): 95–123.

Christine Beckman, Paul Merage School of Business

Stanko, Taryn L., and Christine M. Beckman. (Forthcoming). "Watching Me Watching You: Boundary Control and Capturing Attention in the Context of Ubiquitous Technology Use." *Academy of Management Journal*.

Moliterno, Thomas P., Nikolaus Beck, Christine M. Beckman, and Mark Meyer. (Forthcoming). "Knowing Your Place: Social Performance Feedback in Good Times & Bad Times." *Organization Science*.

Lounsbury, Michael and Christine M. Beckman. (Forthcoming). "Celebrating Organization Theory." *Journal of Management Studies*.

Beckman, Christine M., Claudia B. Schoonhoven, Renee Rottner, and Sang-Joon Kim. (Forthcoming). "Relational Pluralism in de Novo Organizations: Boards of Directors as Bridges or Barriers?" *Academy of Management Journal*.

Haunschild, Pamela, David Chandler, Mooweon Rhee, and Christine M. Beckman. (2013). "The Effects of Reputation and Status on Interorganizational Networks." *Strategic Organization*, 11: 217- 244.

Philip Bromiley, Paul Merage School of Business

Bromiley, P., Rau, D. Looking under the lamp post? A research agenda for increasing enterprise risk management's usefulness to practitioners. *Proceedings of the 2013 International Risk Management Conference*. Palgrave Macmillan.

Bromiley, P., Rau, D. "Towards a Practice Based View of Strategy." (Forthcoming). *Strategic Management Journal*.

Bromiley, P., McShane, M., Nair, A., Rustambekov, E. (Forthcoming). "Enterprise Risk Management: Review, Critique, and Research Directions." *Long Range Planning*.

Bromiley, P., Harris, J. (2014). A Comparison of Alternative Measures of Organizational Aspirations. *Strategic Management Journal*, 35(2), 338-357.

Bromiley, P. (2013). It's (Past) Time for Performance-Based CEO Compensation. *National Association for Corporate Directors, Directorship blog*.
<http://www.directorship.com/its-past-time-for-performance-based-ceo-compensation/>.

Martha Feldman, Social Ecology

Kathryn S. Quick and Martha S. Feldman. 2014. "Boundaries as Junctures: Collaborative Boundary Work for Building Efficient Resilience." *Journal of Public Administration Research Theory* doi:10.1093/jopart/mut085

Gerardo Okhuysen, Paul Merage School of Business

Creed, Douglas, Bryant A. Hudson, Gerardo A. Okhuysen, & Kristin Smith-Crowe. Forthcoming. *Swimming in a Sea of Shame: Incorporating Emotion into Explanations of Institutional Reproduction and Change*. *Academy of Management Review*, amr.2012.0074.

Hudson, Bryant A., & Gerardo A. Okhuysen. Forthcoming. *Taboo Topics: Structural Barriers to the Study of Organizational Stigma*. *Journal of Management Inquiry*. doi:10.1177/1056492613517510

Okhuysen, Gerardo A., David Lepak, Karen L. Ashcraft, Giuseppe (Joe) Labianca, Vicki Smith & Kevin H. Steensma. 2013. *Theories of Work and Working Today*. *Academy of Management Review*, 38(4), 491-502. doi:10.5465/amr.2013.0169

Gary Olson, Donald Bren School of Information and Computer Science

Haines, J.K., Olson, J.S., & Olson, G.M. (2013) *Here or there? How configuration of transnational teams impacts social capital*. In *Proceedings of Interact 2013*. Springer.

Voida, A., Olson, J.S., & Olson, G.M. (2013) *Turbulence in the clouds: Challenges of cloud-based information work*. In *proceedings of CHI 2013*. New York: ACM.

Olson, G.M., & Olson, J.S. (2013) *The Collaboration Success Wizard*. *User Experience*, 13(4), 26-27.

Jirotko, M., Lee, C.P., & Olson, G.M. (2013) *Supporting scientific collaborations: Methods, tools and concepts*. *Computer Supported Cooperative Work*, 22 (4-6), 667-715.

Olson, J. S., & Olson, G. M. (2014) *Working Together Apart: Collaboration Over the Internet*. San Mateo, CA: Morgan & Claypool.

Olson, J. S., & Olson, G. M. (2014) *How to make distance work work*. *ACM Interactions*. March-April, 29-35.

Judith Olson, Donald Bren School of Information and Computer Science

Olson, J. S., & Olson, G. M. (2014) *Working Together Apart: Collaboration Over the Internet*. Morgan Claypool Publishers. 160 pages.

Olson, J. S. & Kellogg, W. A. Editors (2014) *Ways of Knowing in HCI*. Springer Publishing. 475 pages.

Olson, J. S., & Olson, G. M. (2014) How to make distance work work. *ACM Interactions*. March-April, 29-35.

Melissa Mazmanian, Donald Bren School of Information and Computer Science

Mazmanian, M., Cohn, M., Dourish, P., (2014) "Shifting Sociomateriality in Space: Figuring, Configuring, and Reconfiguring in Planetary Exploration." Forthcoming, *MIS Quarterly*.

Mazmanian, M., Orlikowski, W.J., and Yates, J. (2013) "The Autonomy Paradox: The Implications of Wireless Email Devices for Knowledge Professionals." *Organization Science*, (24:5), pp. 1225-1250.

Dombrowski, L., Volda., Mazmanian, M., & Hayes., G. (2014). "Service Delivery Channel Blending: Enabling Access and Use of e-Government Food Assistance Services." Forthcoming. *TOCHI journal*.

Chen J., Dourish, P., Hayes, G. Mazmanian, M. (2014). "From Interaction to Performance with Public Displays." *Personal and Ubiquitous Computing (PUC): Special issue on understanding performative interactions in public*. Published online, March 2014. <http://link.springer.com/article/10.1007/s00779-014-0764-5>

Mazmanian, M., Erickson, I (2014) "The Product of Availability: Understanding the Economic Underpinnings of Constant Connectivity." *Proc. ACM Conf. Computer Human Interaction (CHI)*. Toronto, CA. Awarded conference best paper honorable mention.

Volda, A., Dombrowski, L., Hayes, G.R. & Mazmanian, M. (2014). "Shared Values/Conflicting Logics: Working Around E-Government Systems." To appear in *Proceedings of the ACM SIGCHI Conference on Human Factors in Computing Systems (CHI 2014)*. *Proc. ACM Conf. Computer Human Interaction (CHI)*. Toronto, CA. Awarded conference best paper honorable mention.

Pine, K., & Mazmanian, M. (2014) "Institutional Logics of the EMR and the Problem of 'Perfect' but Inaccurate Accounts" *ACM conference on Computer Supported Cooperative Work (CSCW)*. Baltimore, MD.

Dombrowski, L., Brubaker, J., Hirano, S., Mazmanian, M., and Hayes, H. (2013) "It takes a network to get dinner: Designing location-based systems to address local food needs." *ACM Conf. Best Paper. UbiComp*, Switzerland.

Harmon, E., & Mazmanian, M. (2013). "Smartphones in American Culture: Narratives of Liberation and Control." Proc. ACM Conf. Computer Human Interaction (CHI). Paris, France. Awarded conference best paper honorable mention.

Jone Pearce, Paul Merage School of Business

Pearce, J. L. (2013) How can we create collaborative design knowledge in politicized contexts? *Journal of Organizational Design*, 2, 38-40.

Huang, L., Fridger, M., & Pearce, J. L. (2014) How non-native speakers can crack the glass ceiling. *Harvard Business Review*, June, 28.

Judith Stepan-Norris, School of Social Sciences

Judith Stepan-Norris and Maurice Zeitlin. (2013). *Talking Union*. Audible Audio Edition. University Press Audiobooks.

Patros, Tyson and Judith Stepan-Norris. "Political Sociology." Forthcoming in International Encyclopedia of the Social and Behavioral Sciences, 2nd edition.

Schneider, Daniel and Judith Stepan-Norris. "U.S. Unions and Workers' Movements, Past and Future." Forthcoming in Emerging Trends in the Social and Behavioral Sciences.

Judith Stepan-Norris and Fernando Chirino. "Unions and Race." Forthcoming in Blackwell Encyclopedia of Race, Ethnicity and Nationalism.

Mahutga, Matthew and Judith Stepan-Norris. "Ideological Hegemony." Forthcoming in Wiley Blackwell Encyclopedia of Sociology, 2nd Edition. Malden,MA: Blackwell Publishers.

Daniel Stokols, Social Ecology

Karlin, B., Davis, N., Sanguinetti, A., Gamble, K., Kirkby, D., & Stokols, D. (2013). Dimensions of conservation. Exploring differences among energy behaviors. *Environment and Behavior*, DOI: 10.1177/0013916512467532.

Stokols, D., Hall, K.L., & Vogel, A.L. (2013). Transdisciplinary public health: Core characteristics, definitions, and strategies for success. In Haire-Joshu, D., & McBride, T.D. (Eds.), *Transdisciplinary public health: Research, methods, and practice*. San Francisco: Jossey-Bass Publishers, 3-30.

Stokols, D. (2014). Training the next generation of transdisciplinarians. In O'Rourke, M.O., Crowley, S., Eigenbrode, S.D., & Wulfhorst, J.D. (Eds.). *Enhancing communication and collaboration in interdisciplinary research*. Los Angeles, CA: Sage Publications, pp. 56-74.

Stokols, D. (2014). Social ecology. In A. C. Michalos (Ed.), *Encyclopedia of Quality of Life Research*. Dordrecht: Springer.

Schneider, M., & Stokols, D. (in press). Ecology and health. In N.J. Smelser & P.B. Baltes (Eds). *The International Encyclopedia of the Social and Behavioral Sciences*. Oxford, England: Elsevier Science Publishers.

Alladi Venkatesh, Paul Merage School of Business

Alladi Venkatesh and Lisa Penaloza (Forthcoming -2014), "The Value of Value in CCT," 120. Alladi Venkatesh and Lisa Penaloza (2014), "The Value of Value in CCT," *Marketing Theory*. 14 (1) March – 135-139.

Steven Chen and Alladi Venkatesh (2013), "An Investigation of How Design-Oriented Organisations Implement Design Thinking," *Journal of Marketing Management*, 29, 15-16), November, 1680-1700.

Michael Saren, Tracy Harwood, Janet Ward and Alladi Venkatesh (2013), "Marketing Beyond the Frontier? Researching the New Marketing Landscape of Virtual Worlds," *Journal of Marketing Management* 29, (13-14)1435-1442.

Eric Shih, Alladi Venkatesh, Steven Chen, and Erik Kruse (2013,) "Dynamic Use Diffusion Model in a Cross-National Context: A Comparative Study of the United States, Sweden, and India," *Journal of Product Innovation and Management* 30(1):4–16.

Lauren Louie and Alladi Venkatesh (2013), "Social Media as a Cultural Landscape," in 2013 AMA Winter Marketing Educators' Conference Proceedings: Challenging the Bounds of Market Thought, Vol 24, Ed. Jim Burroughs and Aric Rindfleisch, Las Vegas: NV: American Marketing Association, 418-424.

Alladi Venkatesh and Debora Dunkle (2013), "Digitizing Physical Objects in the Home." in Russell Belk and Russell W. Belk and Rosa Llamas (Eds) *The Routledge Companion to Digital Consumption*, 13-27.

Alladi Venkatesh, Seema Khanwalkar, Lynda Lawrence, Steven Chen (2013), "Ethnoconsumerism and cultural branding: designing "Nano" car", *Qualitative Market Research: An International Journal*, Vol. 16, 1 pp. 108 – 119.

Sample of Courses Taught by COR Executive Committee Members in 2013-2014

COURSE NUMBER	COURSE TITLE	INSTRUCTOR	SCHOOL
Sociol 158CW	Money, Work & Social Life	Bandelj	Sociology
Sociol 202A	Professional Seminar	Bandelj	Sociology
Sociol 289	Economic Sociology	Bandelj	Sociology
MgmtPhD 297I	Applied Multivariate Statistics	Bromiley	Merage
In4matx 207S	Seminar in Research & Writing	Mazmanian	ICS
In4matx 263	Computerization, Work & Orgs	Mazmanian	ICS
MgmtPhD 291	Writing for Publication	Okhuysen	Merage
MgmtMBA 202	Organizational Behavior	Okhuysen	Merage
MgmtMBA 290	Collaborations, Groups & Teams	Okhuysen	Merage
In4matx 151	Project Management	Olson, J	ICS
In4matx 143	Information Visualization	Olson, G	ICS
MgmtPhD 291	Foundations of Organizational Behavior	Pearce	Merage
MgmtPhD 291	Current Debates in Organizational Behavior	Pearce	Merage
Sociol 110	Sociological Methods	Stepan-Norris	Sociology
Sociol 145W	Occupations and Professions	Stepan-Norris	Sociology
Sociol 272A	Work & Industrial Relations	Stepan-Norris	Sociology
SocEcol 200	Seminar in Social Ecology	Stokols	Social Ecology
PP&D 151	Environmental Psych	Stokols	PP&D
MgmtMBA 256	Design & Media	Venkatesh	Merage
MgmtMBA 290	Sustainability & Competitive Advantage	Venkatesh	Merage
MgmtPhD 291	Social Media	Venkatesh	Merage

Other Notable News from the COR Executive Committee:

Nina Bandelj, Social Sciences

- Elected as Chair of the Economic Sociology Section of the American Sociological Association (2013-2014 term)
- Serves as Executive Council Member of the Society for the Advancement of Socio-Economics (2012-2015 term)
- Serves as Council Member of the Global and Transnational Sociology Section of the American Sociological Association (2011-2014 term)

- Serves as Executive Board Member of Research Committee 09, Social Transformations and Sociology of Development of the International Sociological Association (2010-2014 term)
- *Associate Editor of American Journal of Cultural Sociology*
- *Editorial Board Member of International Journal of Comparative Sociology*
- *Co-Editor of Socio-Economic Review*
- *Advisory Board Member of Journal of Comparative Research in Anthropology and Sociology*
- *Advisory Editorial Board Member of Druzboslovne Razprave*
- Invited presentations at Uppsala University, Princeton University and University of Wisconsin, Madison
- Promoted to Professor of Sociology

Christine Beckman, Paul Merage School of Business

- Associate Editor of Administrative Science Quarterly
- Serves on the Editorial Board of the Academy of Management Journal
- Serves on the Editorial Board of Organization Science
- Program Chair & Division Chair (Elected position), Organization and Management Theory Division, Academy of Management (2009-2014 term)
- George R. Terry Book Award Selection Committee, Academy of Management (2013)
- Presented “The Impact of Interdisciplinarity on Scientists’ Careers” at McGill University and Carnegie Mellon University
- Presented “Social Performance Feedback, Risk-Taking and Change: Evidence from the U.S. Mutual Fund Industry” at University of Chicago, Wharton, and Washington University St. Louis

Philip Bromiley, Paul Merage School of Business

- Serves on the Editorial Review Board, Journal of Management Studies
- Serves on the Editorial Review Board, Journal of Strategy & Management
- Serves on the Editorial Review Board, Strategic Management Journal
- Invited to present “A broader understanding of investment horizon and performance” at the Rotterdam School of Management Erasmus University Rotterdam, Netherlands
- Member of a panel on Strategic Management’s Role and Contributions to Antitrust convened at the American Antitrust Institute at the National Press Club in Washington DC, speaking on “What can Strategy say to Antitrust?”
- Delivered the keynote address: “Looking under the lamp post – new directions in risk management research” at the International Risk Management Conference held at the Copenhagen Business School in Copenhagen, Denmark.

Martha Feldman, Social Ecology

- Received an Honorary Doctorate in Economics from the University of St. Gallen in 2014.

- Co-convened (Martha S. Feldman, Georg Schreyogg and Joerg Sydow) subtheme of European Group for Organization Studies on Bridging Time: Exploring the Dynamics of Routines and Path Dependence (61 papers reviewed; 30 papers accepted from American, Canadian and European scholars). Montreal, Canada.
- Senior Editor of Organization Science
- Serves on the Editorial Review Board of Academy of Management Development
- Serves on the Editorial Review Board of Academy of Management Journal
- Serves on the Editorial Review Board of the International Public Management Journal
- Serves on the Editorial Review Board of the Journal of Management Studies
- Serves on the Editorial Review Board of Organization Studies
- Serves on the Editorial Review Board of Qualitative Research in Organization Management
- Serves on the Editorial Review Board of Public Administration Review

Melissa Mazmanian, Donald Bren School of Information and Computer Science

- Awarded Conference Best Paper Honorable Mention at the 2014 ACM Conference on Computer Human Interaction (CHI) Toronto, Canada.
- Awarded Best Conference Paper at the 2013 ACM Conference UbiComp in Switzerland.
- Presented “Rituals of control: Creating and living under a number.” At the Cornell, Information Science Colloquium. May 2, 2014 and the Laguna Conference on Emergent Action. March 14-15, 2014.
- Presented “Quantifying the Future: The Role of Collective Ritual in Future Oriented Sensemaking through Budgeting.” at the University of California, San Diego Sciences Studies Colloquium Series on February 10, 2014 and at the University of Michigan Interdisciplinary Committee on Organizational Studies on January 31, 2014.

Gerardo Okhuysen, Paul Merage School of Business

- Serves on the Editorial Review Board of the Academy of Management Review

Judith Olson, Donald Bren School of Information and Computer Science

- UCI Emeriti Award for Mentoring
- Works on the NRC panel producing a report on the Science of Team Science. As part of this panel contribution, attended and reported on the Seattle Conference on Publications and Tenure in the digital age.
- Serves on the UMSI Campaign Council
- Serving on the iConference co-chair of Interactive Experience (new panels) with Jack Carroll
- Serves on the UMSI External Advisory Board
- Advise Dahlia Hegab, Master student in Informatics and COR Grant Recipient

Gary Olson, Donald Bren School of Information and Computer Science

- Vice President for Finance, ACM SIGCHI Executive Committee
- Program Committee, 2014 Science of Team Science Conference
- Member, Steering Committee, Conference Series on Collaboration Across Boundaries (CABS)
- Conference Chair, 2015 iConference, Newport Beach, CA
- Campaign Council, University of Michigan School of Information
- Chair, Faculty Search Committee, Department of Informatics

Jone Pearce, Paul Merage School of Business

- Associate Editor, Behavioral Science & Policy
- Serves on the Editorial Board of International Public Management Journal
- Serves on the Advisory Board of Organization and Management Journal
- Chaired the Lifetime Achievement Award Committee, Organizational Behavior Division, Academy of Management
- Faculty Advisory Committee of Faculty of Business, Hong Kong Polytechnic University
- Research Excellence Framework, Social Science Panel (United Kingdom)
- Scientific Council, Advance Grants Programme, European Research Council, European Commission
- Fellow, Sunningdale Institute (United Kingdom)
- Panelist, Getting 'Managing Diversity' on the Business School Curriculum
- Panelist, OB Research and Theory: Surfacing Problems and Proposing Solutions
- Panelist, Queer in the Academy – 2003:2013:2023

Judy Stepan-Norris, Social Sciences

- Serves on the Editorial Board of the *American Sociological Review*
- Member of the UCI Academic Planning Group
- Chair, UC ADVANCE PAID Research Scholars Advisory Board
- Co-Vice Chair, UCI Advisory Council on Climate, Culture and Inclusion
- UCI Equity Advisor, Social Sciences
- Past Chair, Political Sociology, American Sociological Association
- Presented "Whither the Contending Path(s)? Rival Labor Federations and Progressive Leadership in U.S. Union Mobilization." at the University of California, Riverside's Political Economy Seminar (April 24, 2014)

Dan Stokols, Social Ecology

- Serves as a member of the National Research Council's Science of Team Science Committee, which is conducting a two-year consensus study of research findings and recommendations from the SciTS field.
- Team Science Consultant - National Academies Keck Futures Initiative
- Serves on the Advisory Board for the NCI Team Science Toolkit
- Served as an IPA scientific consultant for studies of the collaborative processes and outcomes generated by NCI transdisciplinary research and training center initiatives from 2005-2011. Continues to work with the Science of Team Science

(SciTS) team at NCI on evaluation studies of transdisciplinary research and training centers and as a member of the advisory team for the NCI Team Science Toolkit.

Alladi Venkatesh, Merage School of Business

- Serves on the Editorial Board of Marketing Theory
- Serves on the Editorial Board of Academy of Marketing Review
- Serves on the Editorial Board of Interactive Marketing
- Associate Dean of the Masters Programs, Paul Merage School of Business (2010-2014).
- Key note speaker at the International Conference on CRM (Customer Relationship Management) in Rennes, France (September 14-15, 2013).
- Chair, International Conference on Anthropology of Markets & Consumption
- Advises Duygu Akdevelioglu, PhD student in Marketing at the Paul Merage School of Business and COR grant recipient.
- Invited speaker for the Doctoral Seminar in Research Methods and the Indian Institute of Management in Ahmedabad, India (May 7, 2014)
- Key note speaker at the Media Management Conference at Aalto University in Helsinki, Finland (November 23, 2013).

Center for Organizational Research Budget 2013-2014

Income

Office of Research	\$13,000
Carry Over Balance (commitments from Social Ecology, Merage and Bren Schools)	\$7,743.66
Total income:	\$20,743.66

Expenditures

Small Grant Program	\$10,000
Events	\$3,726.36
Salary	\$2,500
Miscellaneous	\$60
Total expenditures:	\$16,286.36

COR projected budget expenditures 2014-2015: Total=\$19,000

COR PROGRAM	AMOUNT	REASON
Small Grant Program	\$12,000**	COR provides research support funds for faculty, postdocs and PhD students. Permitted funding from the Office of Research, we would like to disburse more funds in small grants, to respond to the increase in the number of quality applications, which have proven to help generate additional funding.
Events and Miscellaneous	\$4,500	This will pay for co-organization of planned conference (thus increase in anticipated expenses next year), speaker travel, refreshments, a small thank-you gift and OIT website fee.
Administrative salary	\$2,500	This pays for two part-time students to organize events, update website and help administer small grants.

Carry over balance: \$4,457.30

Requested funding from the Office of Research: \$15,000

**The great majority of this funding will go to support small seed grants, which help generate additional funding for recipients. The return on the small grant investment for 2013-14 was almost nine-fold.